



Washington Policy Center Statewide Traffic Relief Poll

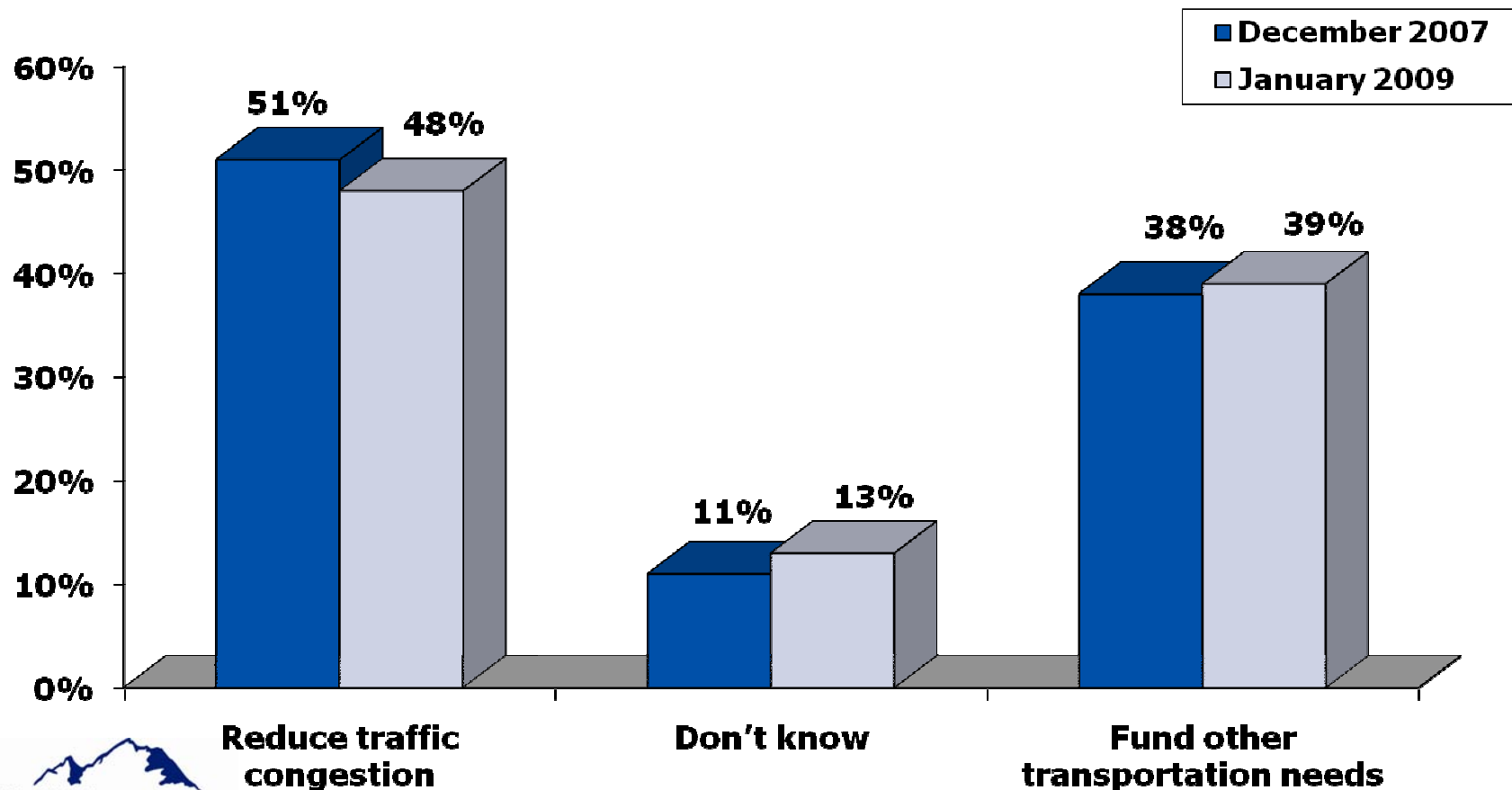
January 2009

Survey Methodology

- Sample
 - 500 interviews among a representative sample of voters in Washington State
- Method
 - Telephone interviews conducted January 14-15, 2009
- Sampling error
 - Plus or minus 4% at the 95% confidence level

Reducing Traffic Congestion Has Higher Priority over Other Transportation Needs

“When spending your transportation tax dollars, do you think state government’s first priority should be to reduce traffic congestion, or to fund other transportation needs?” (Q1)

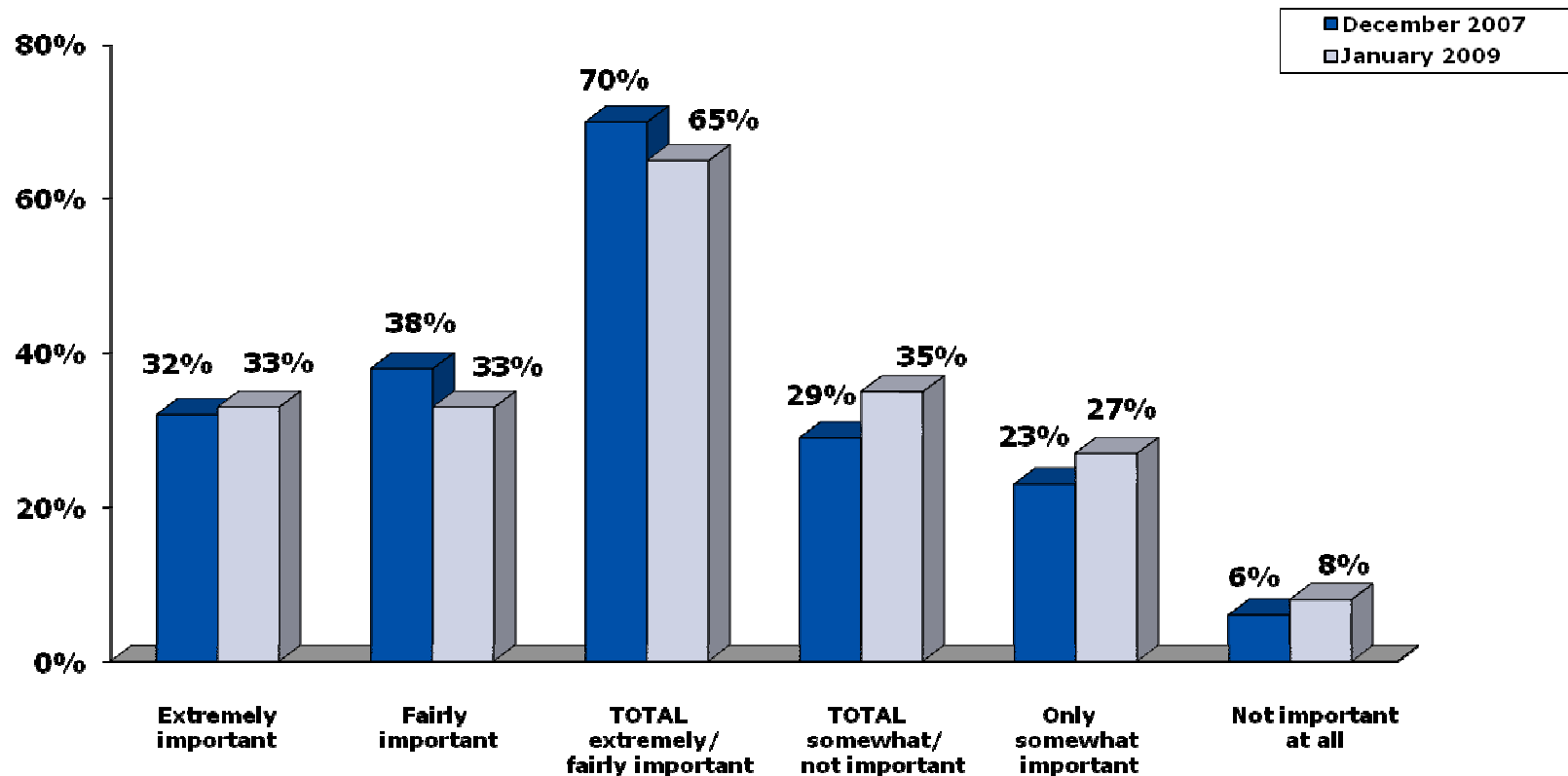


Reduce Traffic Congestion vs. Fund Other Needs: *Key Subgroups*

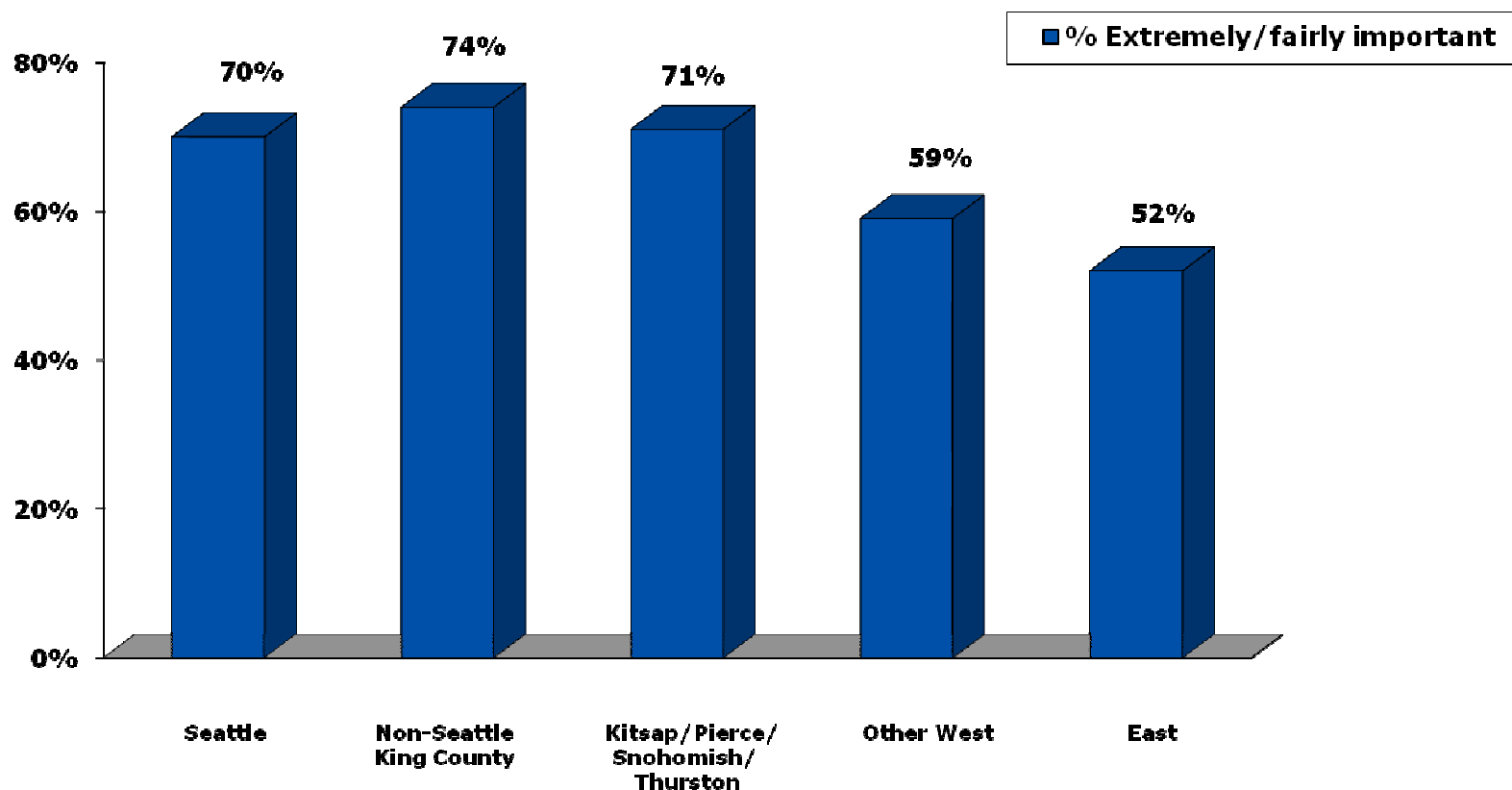
	<u>Reduce traffic congestion</u>	<u>Don't know</u>	<u>Fund other needs</u>	<u>Net reduce congestion</u>
<i>All</i>	48%	13%	39%	+9%
<i>Region</i>				
Seattle	49%	11%	40%	+9%
Non-Seattle King Co.	58%	9%	33%	+25%
Kitsap/Pierce/Snohomish/ Thurston Cos.	47%	12%	42%	+5%
Other West	51%	13%	36%	+15%
East	37%	19%	44%	-7%
<i>Party affiliation</i>				
Republicans	58%	11%	31%	+27%
Independents	46%	22%	33%	+13%
Democrats	41%	10%	49%	-8%

Reducing Traffic Congestion is Important to Most Voters

"As you think about the government's role in transportation, how important to you personally is reducing traffic congestion?" (Q2)

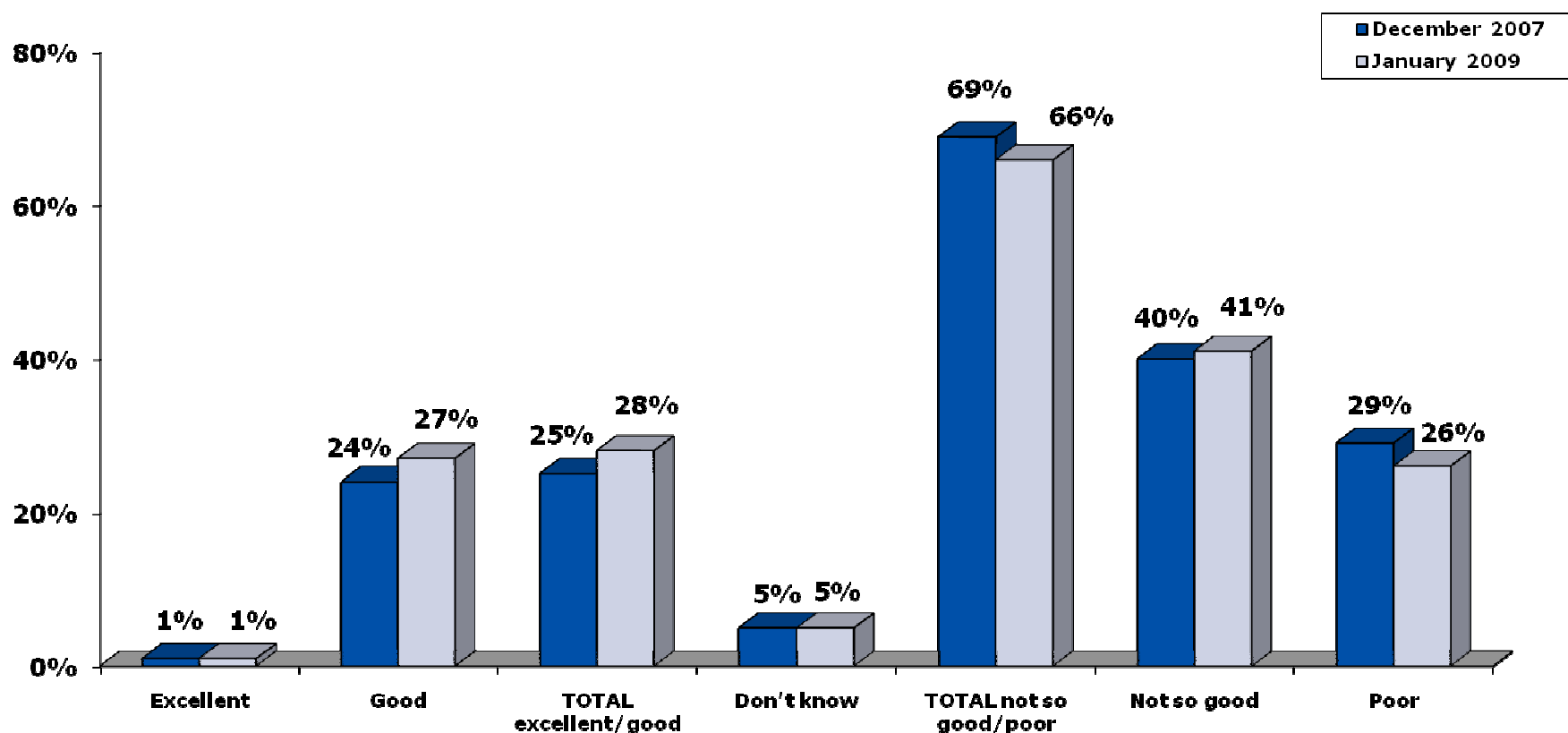


Importance of Reducing Traffic Congestion: *Region*



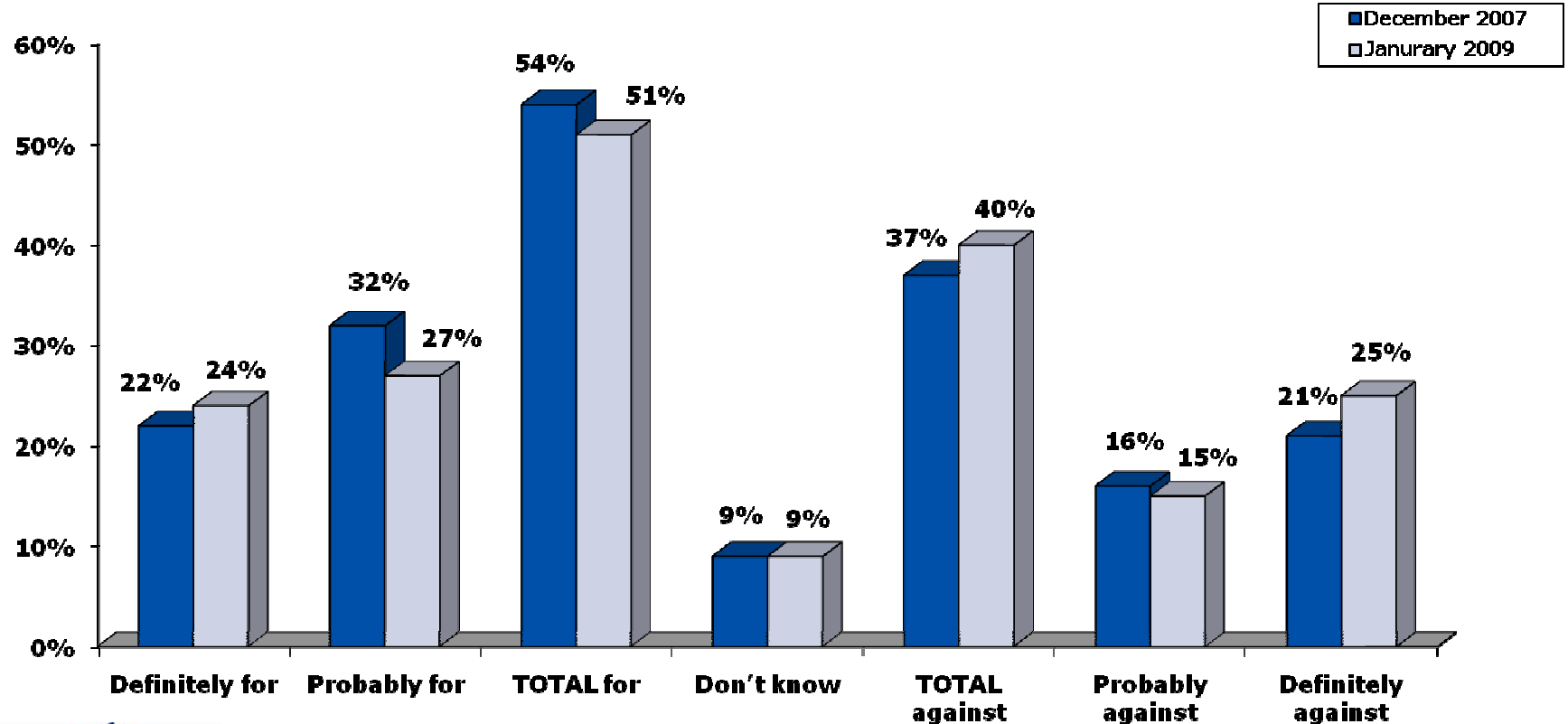
State Government Performance on Reducing Traffic Congestion is “Not Good”

“How would you rate state government’s performance on relieving traffic congestion?” (Q3)



Majority Support for Tax Increase to Reduce Traffic Congestion

"Would you vote for or against a major tax increase if you were convinced the plan would actually reduce traffic congestion in your area?" (Q4)



Support for Tax Increase to Reduce Traffic Congestion: *Key Subgroups*

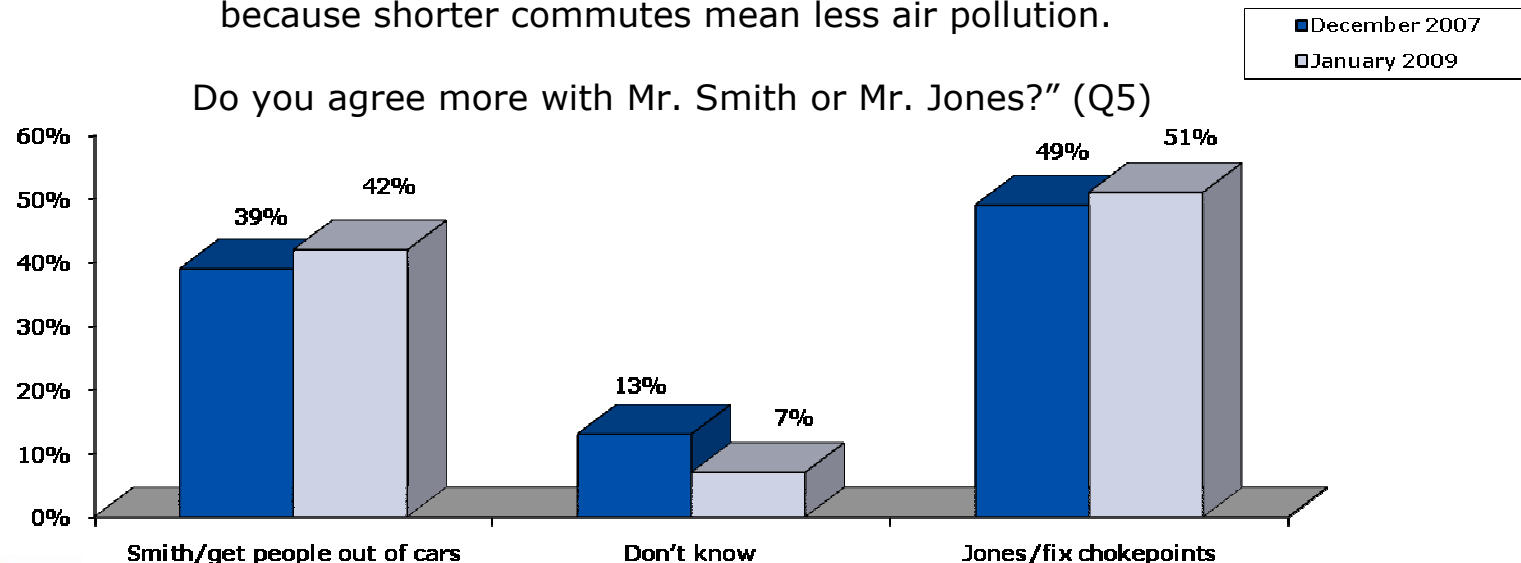
	<u>For</u>	<u>Don't know</u>	<u>Against</u>	<u>Net for</u>
<i>All</i>	51%	9%	40%	+11%
<i>Region</i>				
Seattle	55%	14%	31%	+24%
Non-Seattle King Co.	63%	6%	31%	+32%
Kitsap/Pierce/Snohomish/ Thurston Cos.	58%	7%	35%	+23%
Other West	47%	9%	44%	+3%
East	29%	13%	57%	-28%
<i>Party affiliation</i>				
Republicans	44%	6%	49%	-5%
Independents	37%	16%	46%	-9%
Democrats	63%	8%	30%	+33%

State Government Transportation Focus

"Here are two views on state government's role in transportation.

Mr. Smith believes state government should try to get people out of their cars and that we need to focus tax dollars on public transportation, not building more highways. He says trying to fix traffic congestion with road improvements will result in more people driving more cars, more damage to the environment and more congestion.

Mr. Jones believes state government should focus on fixing traffic congestion chokepoints. Congestion relief will help commuters get to work, help businesses move their products and help the environment because shorter commutes mean less air pollution.



State Government Transportation

Focus: *Key Subgroups – 1*

	Smith/get people out of cars	Don't know	Jones/fix chokepoints	Net Jones/fix chokepoints
All	42%	7%	51%	+9%
Region				
Seattle	62%	3%	35%	-27%
Non-Seattle King Co.	43%	10%	47%	+4%
Kitsap/Pierce/Snohomish/ Thurston Cos.	40%	9%	51%	+11%
Other West	36%	6%	58%	+22%
East	40%	5%	54%	+14%
Gender				
Men	41%	5%	54%	+13%
Women	44%	9%	47%	+3%
Party affiliation				
Republicans	25%	8%	66%	+41%
Independents	40%	10%	50%	+10%
Democrats	57%	5%	38%	-19%

State Government Transportation

Focus: *Key Subgroups – 2*

	<u>Smith/get people out of cars</u>	<u>Don't know</u>	<u>Jones/fix chokepoints</u>	<u>Net Jones/fix chokepoints</u>
All	42%	7%	51%	+9%
State govt. funding priority?				
Reduce traffic congestion	33%	5%	62%	+29%
Don't know	31%	23%	46%	+15%
Fund other transportation needs	57%	4%	39%	-18%

Questions?

Michael Ennis

Ph: 206-937-9691

Email: mennis@washingtonpolicy.org

www.washingtonpolicy.org

www.washingtonpolicyblog.com

www.congestionrelief.org